Celebrating 100 Years!
1911-2011

eliminating racism
empowering women

ywca
southeastern massachusetts

our voice
2011 commemorative edition

1950s
 GIRLS living in the New Bedford Y.W.C.A. residence were dinner guests of Mrs. Mildred Ellis, residence director, who sits at the end of the table, right. Standing, center, are Mrs. Lottie Estes, chairman of the residence committee; near her, at left, Mrs. Ralph H. Tukey, president of the Y.W.C.A., and at right, Miss Joy E. Colvin, executive director.

from The Standard Times, January 13, 1950

YY Club Outing (pictured above)
YY Club Dance (pictured right)
1957
1950s

programs and services

TEEN-AGERS
Clubs, Interest Groups, Ceramics, Crafts, Dancing, Conferences, Baby Sitter Courses, Suppers, Bazaar.
from The Standard Times, 1958

PHOTOGRAPHY
Well-equipped dark room, Wednesday at 7 p.m. Pictured: Nancy Duckworth and Jean Bruce.
from The Standard Times, 1957/1958

THE NURSERY
Care is provided for pre-school children - $.50 until noon, $1.00 until 3 p.m. on Wednesday for children 3 to 6 years. Thursday morning - toddlers and the “carriage trade.” Program for mothers includes slimmastics in the gym, swimming, coffee break, and a variety of programs on travel, party plans, family problems, bridge lessons and ceramics.
from The Standard Times, 1958

CAKE DECORATING
Begins Oct. 16 — 5 weeks — $4.00
from The Standard Times, 1958
Celebrating 100 Years!
1911-2011
ywca headquarters,

**IN THE POOL**
Classes for girls and women - boys to 8 years. Beginners - intermediates - advanced. Suits provided - bring your own cap and towel or rent ours. Life Saving - Junior and Senior - starts in January 1959. Instructions free. Semi-private lessons - 10 for $10.00. Class instruction - 10 for $6.00 or yearly ticket $16.00. Plunges: Children - $35 each or 10 for $3.00. Adults - $.50 each or 10 for $4.50.

from The Standard Times, 1958

**Family Night**
Parents and children have fun together at the Y.W.C.A. on Friday nights from 7 to 9 p.m., first in the swimming pool and later at games and entertainment in the gymnasium. On the diving board here are Mr. and Mrs. Charles A. Peterson and son, Jeffrey, 11 of 76 Grant Street. Families are eligible if mother is a member or joins the Y.W.C.A. Family Night program was inaugurated on Jan. 18.

from The Standard Times, 1958

**ART CLASS**
Beginners — Monday at 7 p.m.  
2nd Year Students —  
Wednesday at 7 p.m.

from The Standard Times, 1958
1950s

programs and services

**IN THE GYM**
Slimnastics and ballet exercises. Recreational games on Friday afternoon — followed by a plunge. Tennis, golf, badminton and dancing.
from *The Standard Times*, 1958

**YOUNG ADULTS**
Career Girls - from 18 - 25 years of age, all employed girls are welcome. Sports, bowling, crafts, social activities, charm course - Meet Tuesday nights. Double Y Co-ed Club for under 35s meets Thursday nights. Sundays - outings and open house, afternoon and evening.
from *The Standard Times*, 1958

**Adult Programs:**

*Homemakers’ Holiday*
10 week term, Wednesday and Thursday

*WAMS* Wives and Mothers Society
meets second and fourth Wednesday evening each month.

*His ‘n Hers Club*
bring your husband
meets the first Saturday night each month.

*Hobbies* for Men and Women
Contract Bridge Lessons
1958

**The “Cottage By The Sea”**
Y.W.C.A. Camp Cottage
Jamestown, R.I.
1958

**The “Wreck” Hall**
Camp Seaside
Jamestown, R.I.
1958
Celebrating 100 Years!
1911-2011
a century of leadership

Joy Colvin
Executive Director
1941-1957

Doris E. Hopkins
Executive Director
1957-1961

Mrs. Ralph Tukey
President
1949-1952

Mrs. George H. Sistare
President

Katherine Bartlett
President
1954-1958

Mrs. Laurence G. Hill
President
1958-1960

Louise Cook Sawyer
Program Co-ordinator
1957

Alberta Silveira, Health Education Director
and Jean Bruce, Y Staff Advisor
from The Standard Times, 1958

Louise Cook Sawyer
Health Education
Program Co-ordinator
1957

The Health Education Department of the Young Women’s Christian Association will offer a new “Homemaker’s Holiday” along with a variety of sports, recreational and exercise activities during its Fall term. Mrs. Louise Cook Sawyer, program co-ordinator for the department, announces Fall activities will begin the week of Oct. 14 and continue through Dec. 14. Mrs. Sawyer, program co-ordinator, is serving on a part-time basis. She will obtain instructors and schedule classes. Mrs. Sawyer is a graduate of Smith College, and has studied at the University of Puerto Rico. She has worked at New Bedford Y.W.C.A. twice in the past with teen-age groups.
from The Standard Times, September 29, 1957
1950s

6th Anniversary of the Double Y Club Committee
Members of the committee for the 6th anniversary banquet of the Double Y Club are shown at Dan’s Pavilion, where 40 members and guests attended the annual affair. Left to right are Lula Miller, Ronald Heyes, Jeannine Brodeur, Raymond Drouin, Janet Brodeur, Maurice G. Lawson and Elizabeth Mosher.
from The Standard Times, 1958

YY Club Executive Committee
Maurice Lawson, Carole, Dolores Morin, Rita Atteallah, Betty Mosher, Raymond Drouin.
1954

Barbara Hunter
Teen-Age Program Director
1955

Alberta Silveira
Health Education Director; Associate Girl Scout
1955

New Officers of the
His ‘n’ Hers Club of the Y.W.C.A.
Left to right are: Raymond H. Drouin, vice-president; Mrs. Russ Tremblay, secretary; Mrs. Edgar LeBeau, treasurer; and William A. Pratt, president.
from The Standard Times, April 12, 1959
Fairhaven Girl’s Community Chest Oration
(This is the text of an oration by Carol Scott, Fairhaven High School student, which was awarded second prize in the Community Chest-sponsored contest in area high schools.)

...“Can we disregard the apprehension of perplexed mothers who must leave their children unattended while they work? ...How can we combat juvenile delinquency and alleviate suffering? ...Our generous contributions to the Community Chest will be of inestimable value for the worthy causes which the organization supports. Seventeen deserving groups benefit by our donations. The drive helps such worthy causes as the Boy Scouts, Girl Scouts, Child and Family Services, Y.W.C.A., Y.M.C.A., St. Luke’s Clinic and the West End Day Nursery. ...Erase the fears of many unfortunate people by showering your contributions upon the Community Chest. Let’s have a generous response! Let’s make this campaign colorful! Let’s put a Red Feather in every window and every hat band! Let’s give generously in warm gratitude for our own many blessings.”
from The Standard Times, October 30, 1950

Sports, Reading Are Hobbies of Normandin 9th Grader
Because of her outstanding personality, Carole Presner is very popular among her classmates at Normandin Junior High School. Fourteen years of age, she is vice-president of her 9th Grade Class. For two years, Carole has been president of the Cheerful Chicks, teen-age group at the Y.W.C.A. Her favorite subjects are Latin and ancient history. She also likes basketball, prize fights, reading, sewing, walking, dancing and snow. After completing high school, Carole plans to attend college and later become a laboratory technician.
from The Standard Times, February 19, 1950

Miss Red Feather Honored
Dolores Correia, elected Miss Red Feather at New Bedford High School in a nickel-a-vote campaign, is shown presenting the proceeds—more than $70—to the Community Chest. Campaign Chairman, Frank Simpson, center, at yesterday’s report luncheon in the New Bedford Hotel.
from The Standard Times, October 25, 1950
Marion Girl Scouts Aid Community Chest
Marion Girl Scouts are shown with their troop committee chairman, Mrs. B. Harold Erskine Jr., as they presented to Miss Yvonne Cormier, Community Chest bookkeeper at headquarters here, a contribution of $75 to the Chest campaign. Pictured are, left to right, Suzanne Prewitt, Patricia Oliveira, Mrs. Erskine, Maeva Buckman and Joanne Gibbs, who is handing the check to Miss Cormier, seated. The loyalty and unselfishness which is part of the training of every Girl Scout was effectively demonstrated when a delegation from the Marion Girl Scouts visited Greater New Bedford Community Chest headquarters to present their contribution of $75 to the 1952 campaign.

from The Standard Times, October 22, 1952

Red Feather Beanie Contest Committee
Planning the Red Feather beanie contest - sponsoring committee seen here, left to right, seated, Daniel Morrison, Janice Arruda and Carol Moniz; standing, Mrs. David B. Chamberlain, Y.W.C.A. teen-age program director, adviser, and Raymond Camillo. Missing is Lillian Batista. To help focus attention on the coming Community Chest drive for funds for New Bedford’s 17 Red Feather agencies, Mrs. David B. Chamberlain, teen-age program director at the Y.W.C.A., and a committee of five young people have worked out plans for a beanie contest.

from The Standard Times, September 21, 1951

Fairhaven Girls Raise $4.17 for Chest
Five Fairhaven girls who put on a children’s lawn fair last week and raised $4.17 for the Greater New Bedford Community Chest are shown visiting Mrs. Roger D. Sleeper, director of public relations for the Chest. Left to right are Nancy Spooner, Mrs. Sleeper, Susan Pelton, Joyce Spooner, Gail Spooner and Diana Bangs. Francis O. Quinn, Community Chest campaign chairman, said, “This is one of the most touching and heart-warming episodes in our campaign. It is to this younger generation that we shall be looking for civic leadership in a few short years, and I am confident our community could not be in better hands.”

from The Standard Times, October 30, 1952
United Fund Gifts by 3 Service Clubs
In addition to conducting their own United Fund campaign in miniature at Dartmouth High School, 12 of the students assisted in the residential solicitation of North Dartmouth on United Fund Sunday. Shown are, left to right, Joan DeMello, Ruth DeMello, Mrs. Milton C. Blanchard, chairman for North Dartmouth residential division, Anita Brito, Rita Oliveira, Ruth Koskela and Marjorie Santos.
from The Standard Times, November 19, 1953

Eight Youth Organizations are United Fund Agencies
...A little girl may become a Brownie, first step in Girl Scouting, at the age of 7. Three members of Mrs. Kenneth Brayton’s group shown here are, left to right, Betty Reid, Sandron Hansen and Doreen Brayton.
from The Standard Times, October 24, 1954

YY Club Girls
1957

YY Club Singing
Peg Scogging, Jean Bruce, June Gesner, Phyllis Arruda and Leila Taylor
1957
1958 November Week-end Conference for Employed Girls at the Biltmore, Providence, R.I.

YY Club Kitchen
1958

YY Club Girls
1958
Wives and Mothers Society of the Y.W.C.A. will give all net proceeds of the successful New Bedford Hotel Ball they organized to aid the Community Chest. Holding Red Feather flags, left to right, are Mr. and Mrs. Joseph Foisy and Mr. and Mrs. Norbert Latimer. The flags hide Mrs. Foisy’s pretty aqua tulle and taffeta frock and Mrs. Latimer’s velvet-trimmed black velvet.
from The Standard Times, October 29, 1950

Members of the committee arranging the dance, left to right, were Mrs. Matthew Simon, chairman of program; Mrs. Brydson Sharples, publicity; Mrs. Laurier Lacoste, decorations; Mrs. Roland Rivet, tickets, and Mrs. Joseph C. Motta, ushers.
from The Standard Times, October 28, 1951

Mrs. Chester Heuberger, left, chairman of the second Red Feather Ball, shows Mrs. Raymond McK. Mitchell, whose husband is campaign manager, one of the novel event posters.
from The Standard Times, October 17, 1951

Radio Speaker to Tell of Red Feather Ball
Interesting details about the Red Feather Ball sponsored by the WAMS last week will be given by Mrs. Chester H. Heuberger, chairman of the ball committee and past president of the Y.W.C.A. WAMS, on the program The Standard-Times Presents on WNBH-WFMR at 2:30 tomorrow afternoon.
from The Standard Times, October 25, 1951
**Y.W.C.A. WAMS Receive Guests at Red Feather Ball**

Guests at the Red Feather Ball sponsored last night at the New Bedford Hotel by the WAMS club and the Greater New Bedford Community Chest campaign. Mrs. Mitchell, Mrs. Henry C. Wright, president of the WAMS; Mr. Wright, and Mrs. Robert H. Goodwin are shown.

*from The Standard Times, October 20, 1951*

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**YY Club Easter Tea**

Miss Cecelia M. Seoggin adjusts a “bunny ear” on little Andrea Bargiel while Miss Elizabeth Lenk, her co-chairman for the Young Adults Club Easter Tea yesterday at the Y.W.C.A., admires the procedure. Young William Drinkwater, his “bunny ears” already in place, holds an Easter basket.

*from The Standard Times, March 30, 1959*

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**Charm School Graduate**

Poise and added charm were acquired by Miss Janice Vickre during a Charm School course at the Y.W.C.A. The attractive student is shown, left, as she was when she began the course, and right, as a graduate. New charm school classes for adults and teen-agers begin April 2 at the Y.W.C.A. The course will include make-up, hair styling and wardrobe tips.

*from The Standard Times, March 11, 1959*

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**First Women Jurors**

The first women jurors ever to deliberate in Plymouth County attended the September civil session of Superior Court. Shown at the courthouse are, front row, left to right, Mrs. Anna W. Panza, Bridgewater; Clariena Huntress, Hull; Louise Seigel, Kingston; back row, left to right, Alice L. Provost, Brockton and Edna Bolinda, Brockton.

*from The Standard Times, October 7, 1951*
Career Girls Club
Shown are Hilda Amaral, Lillian Rapoza, Leola Tiffany, Loeonora Lopes and Phyllis Arruda.
1958

Sadie Gets Her Man
Showing the typical reaction of the bachelor who has just been caught in Dogpatch’s famous Sadie Hawkins Day Race is Antone L. Oliviera, named king at the Double Y Club’s Sadie Hawkins Day dance at the Y.W.C.A. this week. Miss Delores Zager, holding Oliviera’s left arm, was named queen. Miss Zager made the unique costumes the two wore.
Below: Sadie Hawkins Day Depictions from 1957.
from The Standard Times, July 27, 1957

Y.W.C.A. Benefactor of Young People
Miss A was 26 years old, but because of an illness which prevented her from attending school...she had spent most of her time at home — that is, until she joined in the young adult program at the Y.W.C.A. Now that Miss A’s health has improved, she goes to the Y.W.C.A. seeking the good times and companionship she had missed for so many years. When Miss A. speaks of her Y experience, she says: “The YWCA is a wonderful organization always ready to help young girls who have personal problems or want some clean healthful relaxation and fun with other young people of their own age.”
from The Standard Times, October 11, 1953
The Air Fair pageant was staged with a dance in the big hangar at the airport Saturday night. Two matrons were employed to be at the hangar to assist the entrants in final primping. The Air Fair featured exhibitions by the All-American Air Show, including parachute jumping and stunt flying. Sightseeing air tours were available every 15 minutes. Jets flew over the field, there was band music, a model airplane meet, dusting demonstration, open house at all airport facilities and exhibits. A beauty contest determined the choice of Nancy Green as Miss New Bedford Airport. Runners-up were Nancy J. Leonard and Joyanne M. Begel. Girls hold numbers indicated for identification purposes: Mildred A. C. Ferreira, 1; Nancy Green, 2; Nancy J. Leonard, 3; Frances M. Porter, 4; Theresa Anuszczyk, 5; Carol A. Pacheco, 6; Lillian C. Portas, 7; Lucille P. Rock, 8; Gloria A. Zalewski, 9; Dolores D. Zager, 10; Patricia A. Dupuis, 11; Elizabeth A. Perry, 12; Gertrude A. Lemaire, 13; Joyanne M. Begel, 14; Marilyn J. Scott, 15; Claire M. Maymon, 16; and Denise M. Cormier, 17.

from The Standard Times, September 15, 1957
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empowering women
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