

Celebrating 100 Years!

1911-2011

eliminating racism
empowering women

ywca

southeastern massachusetts

our voice

2011 commemorative edition

1950s



Celebrating 100 Years!

1911-2011

ywca headquarters,



GIRLS living in the New Bedford Y.W.C.A. residence were dinner guests of Mrs. Mildred Ellis, residence director, who sits at the end of the table, right. Standing, center, are Mrs. Lottie Estes, chairman of the residence committee; near her, at left, Mrs. Ralph H. Tukey, president of the Y.W.C.A., and at right, Miss Joy E. Colvin, executive director.
from *The Standard Times*, January 13, 1950



YY Club Outing (pictured above)

YY Club Dance (pictured right)

1957



1950s

programs and services

TEEN-AGERS

Clubs, Interest Groups, Ceramics, Crafts, Dancing, Conferences, Baby Sitter Courses, Suppers, Bazaar.

from *The Standard Times*, 1958



PHOTOGRAPHY

Well-equipped dark room, Wednesday at 7 p.m. Pictured: Nancy Duckworth and Jean Bruce.

from *The Standard Times*, 1957/1958



THE NURSERY

Care is provided for pre-school children - \$.50 until noon, \$1.00 until 3 p.m. on Wednesday for children 3 to 6 years. Thursday morning - toddlers and the "carriage trade."

Program for mothers includes slimnastics in the gym, swimming, coffee break, and a variety of programs on travel, party plans, family problems, bridge lessons and ceramics.

from *The Standard Times*, 1958



CAKE DECORATING

Begins Oct. 16 — 5 weeks — \$4.00

from *The Standard Times*, 1958

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IN THE POOL

Classes for girls and women - boys to 8 years. Beginners - intermediates - advanced. Suits provided - bring your own cap and towel or rent ours. Life Saving - Junior and Senior - starts in January 1959. Instructions free. Semi-private lessons - 10 for \$10.00. Class instruction - 10 for \$6.00 or yearly ticket \$16.00. Plunges: Children - \$35 each or 10 for \$3.00. Adults - \$.50 each or 10 for \$4.50.

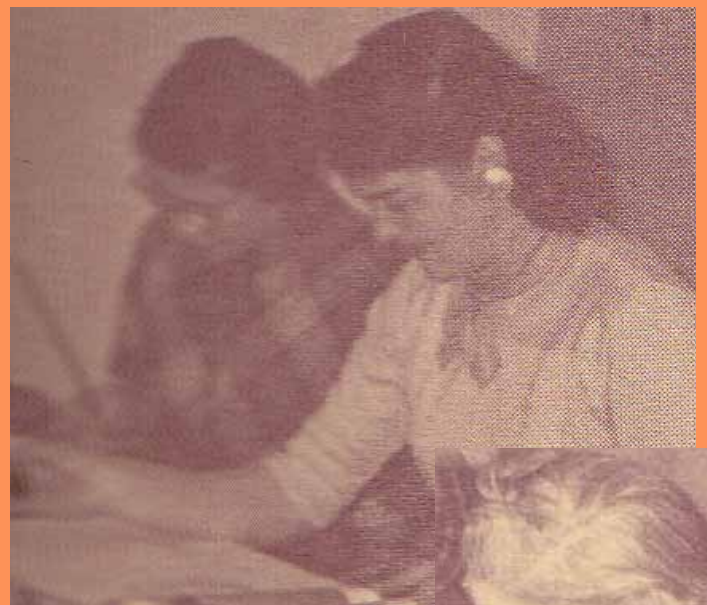
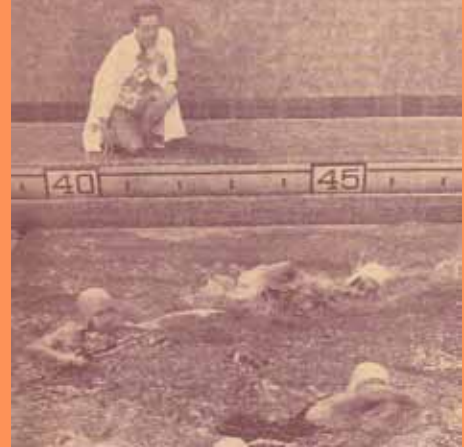
from *The Standard Times*, 1958



Family Night

Parents and children have fun together at the Y.W.C.A. on Friday nights from 7 to 9 p.m., first in the swimming pool and later at games and entertainment in the gymnasium. On the diving board here are Mr. and Mrs. Charles A. Peterson and son, Jeffrey, 11 of 76 Grant Street. Families are eligible if mother is a member or joins the Y.W.C.A. Family Night program was inaugurated on Jan. 18.

from *The Standard Times*, 1958



ART CLASS

Beginners — Monday at 7 p.m.

2nd Year Students —

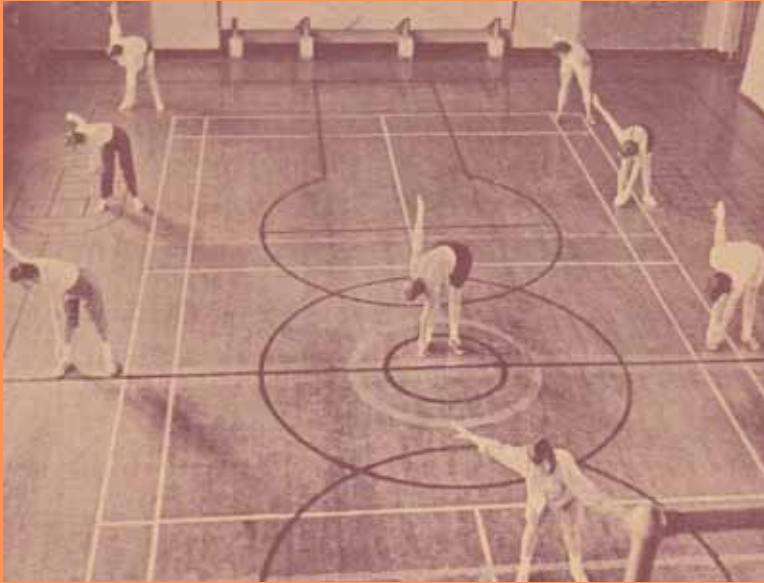
Wednesday at 7 p.m.

from *The Standard Times*, 1958



1950s

programs and services



IN THE GYM

Slimnastics and ballet exercises. Recreational games on Friday afternoon — followed by a plunge. Tennis, golf, badminton and dancing.

from *The Standard Times*, 1958



YOUNG ADULTS

Career Girls - from 18 - 25 years of age, all employed girls are welcome. Sports, bowling, crafts, social activities, charm course - Meet Tuesday nights. Double Y Co-ed Club for under 35s meets Thursday nights. Sundays - outings and open house, afternoon and evening.

from *The Standard Times*, 1958

Adult Programs:

Homemakers' Holiday

10 week term, Wednesday and Thursday

WAMS Wives and Mothers Society
meets second and fourth Wednesday evening each month.

His 'n Hers Club bring your husband
meets the first Saturday night each month.

Hobbies for Men and Women

Contract Bridge Lessons

1958



The "Cottage By The Sea"

Y.W.C.A. Camp Cottage

Jamestown, R.I.

1958



The "Wreck" Hall

Camp Seaside

Jamestown, R.I.

1958

Celebrating 100 Years!

1911-2011

a century of leadership



Joy Colvin
Executive Director
1941-1957



Doris E. Hopkins
Executive Director
1957-1961



Mrs. Ralph Tukey
President
1949-1952



Alberta Silveira, Health Education Director
and Jean Bruce, Y Staff Advisor
from *The Standard Times*, 1958



Mrs. George H. Sistare
President
1948-1949/1952-1954



Katherine Bartlett
President
1954-1958



Mrs. Laurence G. Hill
President
1958-1960

Louise Cook Sawyer

The Health Education Department of the Young Women's Christian Association will offer a new "Homemaker's Holiday" along with a variety of sports, recreational and exercise activities during its Fall term. Mrs. Louise Cook Sawyer, program co-ordinator for the department, announces Fall activities will begin the week of Oct. 14 and continue through Dec. 14. Mrs. Sawyer, program co-ordinator, is serving on a part-time basis. She will obtain instructors and schedule classes. Mrs. Sawyer is a graduate of Smith College, and has studied at the University of Puerto Rico. She has worked at New Bedford Y.W.C.A. twice in the past with teen-age groups.

from *The Standard Times*, September 29, 1957



Louise Cook Sawyer
Health Education
Program Co-ordinator
1957

1950s



Barbara Hunter
Teen-Age Program Director
1955



Alberta Silveira
Health Education Director;
Associate Girl Scout
1955



YY Club Executive Committee
Maurice Lawson, Carole, Dolores Morin, Rita Atteallah,
Betty Mosher, Raymond Drouin.
1954



6th Anniversary of the Double Y Club Committee

Members of the committee for the 6th anniversary banquet of the Double Y Club are shown at Dan's Pavilion, where 40 members and guests attended the annual affair. Left to right are Lula Miller, Ronald Heyes, Jeannine Brodeur, Raymond Drouin, Janet Brodeur, Maurice G. Lawson and Elizabeth Mosher.
from *The Standard Times*, 1958



New Officers of the His 'n' Hers Club of the Y.W.C.A.

Left to right are: Raymond H. Drouin,
vice-president; Mrs. Russ Tremblay, secretary;
Mrs. Edgar LeBeau, treasurer; and
William A. Pratt, president.
from *The Standard Times*, April 12, 1959

Celebrating 100 Years!

1911-2011

guiding girls



***Fairhaven Girl's
Community Chest Oration***
(This is the text of an oration
by Carol Scott, Fairhaven High
School student, which was
awarded second prize in the
Community Chest-sponsored
contest in area high schools.)

...“Can we disregard the
apprehension of perplexed
mothers who must leave
their children uncared for
while they work? ...How
can we combat juvenile
delinquency and alleviate

suffering? ...Our generous contributions to the Community
Chest will be of inestimable value for the worthy causes
which the organization supports. Seventeen deserving
groups benefit by our donations. The drive helps such
worthy causes as the Boy Scouts, Girl Scouts, Child and
Family Services, Y.W.C.A., Y.M.C.A., St. Luke's Clinic
and the West End Day Nursery. ...Erase the fears of many
unfortunate people by showering your contributions upon
the Community Chest. Let's have a generous response!
Let's make this campaign colorful! Let's put a Red Feather
in every window and every hat band! Let's give generously
in warm gratitude for our own many blessings.”

from *The Standard Times*, October 30, 1950



***Sports, Reading Are Hobbies
of Normandin 9th Grader***

Because of her outstanding
personality, Carole Presner
is very popular among her
classmates at Normandin
Junior High School. Fourteen
years of age, she is vice-
president of her 9th Grade
Class. For two years, Carole
has been president of the
Cheerful Chicks, teen-age
group at the Y.W.C.A. Her
favorite subjects are Latin

and ancient history. She also likes basketball, prize
fights, reading, sewing, walking, dancing and snow. After
completing high school, Carole plans to attend college and
later become a laboratory technician.

from *The Standard Times*, February 19, 1950



Miss Red Feather Honored

Dolores Correia, elected Miss Red Feather at New Bedford
High School in a nickel-a-vote campaign, is shown presenting
the proceeds—more than \$70—to the Community Chest.
Campaign Chairman, Frank Simpson, center, at yesterday's
report luncheon in the New Bedford Hotel.

from *The Standard Times*, October 25, 1950

***100th Anniversary “Our Voice”
2011 Commemorative Edition
1950s***

***Published By:
YWCA Southeastern Massachusetts***

***Editors:
Athena M. G. Mota and
Katrina Semich***

1950s



Marion Girl Scouts Aid Community Chest

Marion Girl Scouts are shown with their troop committee chairman, Mrs. B. Harold Erskine Jr., as they presented to Miss Yvonne Cormier, Community Chest bookkeeper at headquarters here, a contribution of \$75 to the Chest campaign. Pictured are, left to right, Suzanne Prewitt, Patricia Oliveira, Mrs. Erskine, Maeva Buckman and Joanne Gibbs, who is handing the check to Miss Cormier, seated. The loyalty and unselfishness which is part of the training of every Girl Scout was effectively demonstrated when a delegation from the Marion Girl Scouts visited Greater New Bedford Community Chest headquarters to present their contribution of \$75 to the 1952 campaign.

from *The Standard Times*, October 22, 1952

Red Feather Beanie Contest Committee

Planning the Red Feather beanie contest - sponsoring committee seen here, left to right, seated, Daniel Morrison, Janice Arruda and Carol Moniz; standing, Mrs. David B. Chamberlain, Y.W.C.A. teen-age program director, adviser, and Raymond Camillo. Missing is Lillian Batista. To help focus attention on the coming Community Chest drive for funds for New Bedford's 17 Red Feather agencies, Mrs. David B. Chamberlain, teen-age program director at the Y.W.C.A., and a committee of five young people have worked out plans for a beanie contest.

from *The Standard Times*, September 21, 1951



Fairhaven Girls Raise \$4.17 for Chest

Five Fairhaven girls who put on a children's lawn fair last week and raised \$4.17 for the Greater New Bedford Community Chest are shown visiting Mrs. Roger D. Sleeper, director of public relations for the Chest. Left to right are Nancy Spooner, Mrs. Sleeper, Susan Pelton, Joyce Spooner, Gail Spooner and Diana Bangs. Francis O. Quinn, Community Chest campaign chairman, said, "This is one of the most touching and heart-warming episodes in our campaign. It is to this younger generation that we shall be looking for civic leadership in a few short years, and I am confident our community could not be in better hands."

from *The Standard Times*, October 30, 1952



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United Fund Gifts by 3 Service Clubs

In addition to conducting their own United Fund campaign in miniature at Dartmouth High School, 12 of the students assisted in the residential solicitation of North Dartmouth on United Fund Sunday. Shown are, left to right, Joan DeMello, Ruth DeMello, Mrs. Milton C. Blanchard, chairman for North Dartmouth residential division, Anita Brito, Rita Oliveira, Ruth Koskela and Marjorie Santos. from *The Standard Times*, November 19, 1953



YY Club Girls
1957



Eight Youth Organizations are United Fund Agencies

...A little girl may become a Brownie, first step in Girl Scouting, at the age of 7. Three members of Mrs. Kenneth Brayton's group shown here are, left to right, Betty Reid, Sandron Hansen and Doreen Brayton. from *The Standard Times*, October 24, 1954



YY Club Singing

Peg Scogging, Jean Bruce, June Gesner,
Phyllis Arruda and Leila Taylor
1957

1950s

*1958 November Week-end Conference
for Employed Girls at the Biltmore,
Providence, R.I.*



*YY Club Kitchen
1958*



*YY Club Girls
1958*



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Y.W.C.A. Red Feather Ball



Wives and Mothers Society of the Y.W.C.A. will give all net proceeds of the successful New Bedford Hotel Ball they organized to aid the Community Chest. Holding Red Feather flags, left to right, are Mr. and Mrs. Joseph Foisy and Mr. and Mrs. Norbert Latimer. The flags hide Mrs. Foisy's pretty aqua tulle and taffeta frock and Mrs. Latimer's velvet-trimmed black velvet.

from *The Standard Times*, October 29, 1950



Members of the committee arranging the dance, left to right, were Mrs. Matthew Simon, chairman of program; Mrs. Brydsen Sharples, publicity; Mrs. Laurier Lacoste, decorations; Mrs. Roland Rivet, tickets, and Mrs. Joseph C. Motta, ushers.

from *The Standard Times*, October 28, 1951



Mrs. Chester Heuberger, left, chairman of the second Red Feather Ball, shows Mrs. Raymond McK. Mitchell, whose husband is campaign manager, one of the novel event posters.

from *The Standard Times*, October 17, 1951



Radio Speaker to Tell of Red Feather Ball

Interesting details about the Red Feather Ball sponsored by the WAMS last week will be given by Mrs. Chester H. Heuberger, chairman of the ball committee and past president of the Y.W.C.A. WAMS, on the program *The Standard-Times Presents* on WNBH-WFMR at 2:30 tomorrow afternoon.

from *The Standard Times*, October 25, 1951

1950s



Y.W.C.A. WAMS Receive Guests at Red Feather Ball

Guests at the Red Feather Ball sponsored last night at the New Bedford Hotel by the WAMS club and the Greater New Bedford Community Chest campaign. Mrs. Mitchell, Mrs. Henry C. Wright, president of the WAMS; Mr. Wright, and Mrs. Robert H. Goodwin are shown.

from *The Standard Times*, October 20, 1951



YY Club Easter Tea

Miss Cecelia M. Seoggin adjusts a "bunny ear" on little Andrea Bargiel while Miss Elizabeth Lenk, her co-chairman for the Young Adults Club Easter Tea yesterday at the Y.W.C.A., admires the procedure. Young William Drinkwater, his "bunny ears" already in place, holds an Easter basket.

from *The Standard Times*, March 30, 1959



Charm School Graduate

Poise and added charm were acquired by Miss Janice Vickre during a Charm School course at the Y.W.C.A. The attractive student is shown, left, as she was when she began the course, and right, as a graduate. New charm school classes for adults and teen-agers begin April 2 at the Y.W.C.A. The course will include make-up, hair styling and wardrobe tips.

from *The Standard Times*, March 11, 1959



First Women Jurors

The first women jurors ever to deliberate in Plymouth County attended the September civil session of Superior Court. Shown at the courthouse are, front row, left to right, Mrs. Anna W. Panza, Bridgewater; Clariena Huntress, Hull; Louise Seigel, Kingston; back row, left to right, Alice L. Provost, Brockton and Edna Bolinda, Brockton.

from *The Standard Times*, October 7, 1951

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Career Girls Club

Shown are Hilda Amaral, Lillian Rapoza, Leola Tiffany, Loeonora Lopes and Phyllis Arruda.

1958



Sadie Gets Her Man

Showing the typical reaction of the bachelor who has just been caught in Dogpatch's famous Sadie Hawkins Day Race is Antone L. Oliviera, named king at the Double Y Club's Sadie Hawkins Day dance at the Y.W.C.A. this week. Miss Delores Zager, holding Oliviera's left arm, was named queen. Miss Zager made the unique costumes the two wore.

Below: Sadie Hawkins Day Depictions from 1957.
from The Standard Times, July 27, 1957



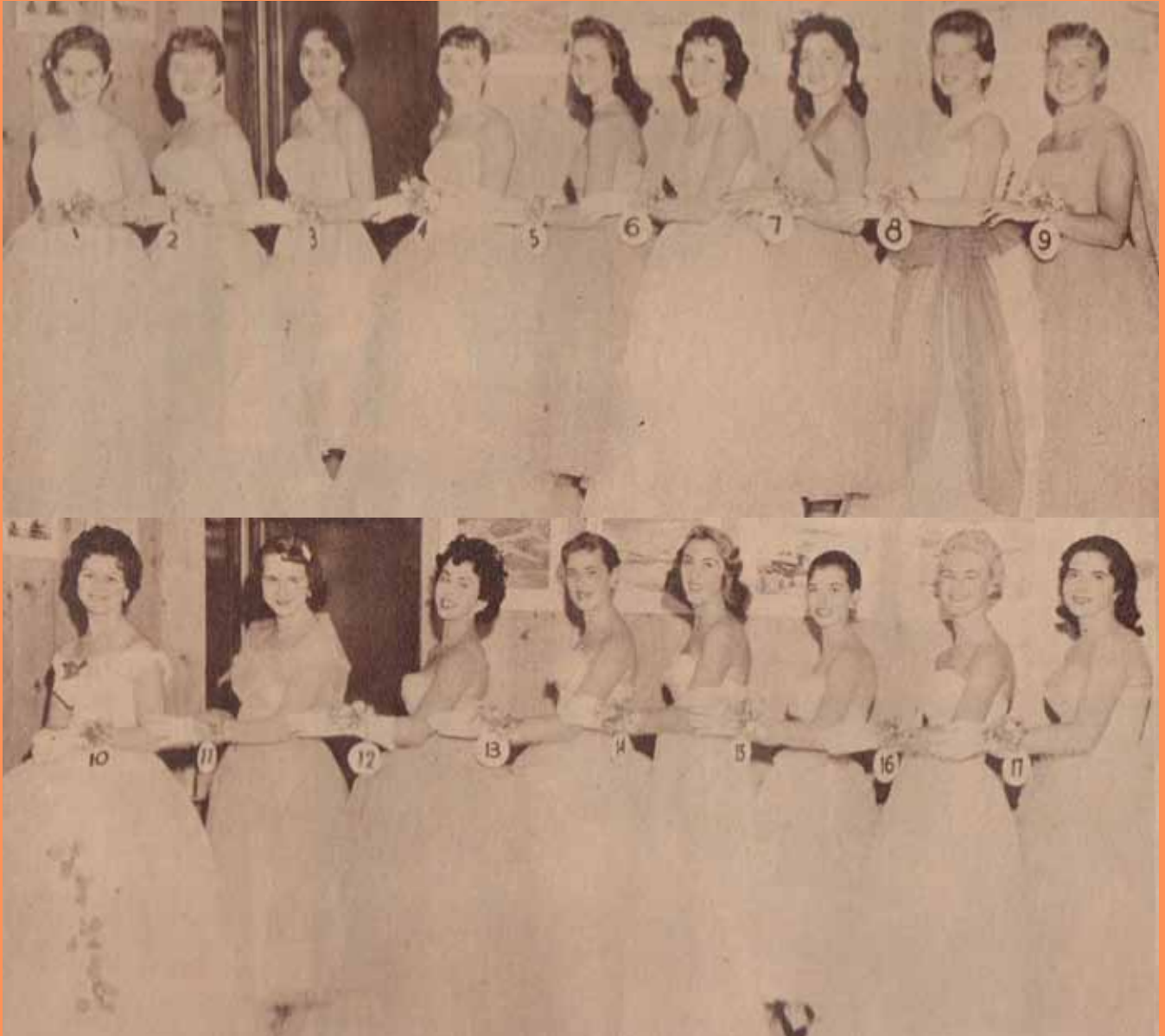
Y.W.C.A. Benefactor of Young People

Miss A was 26 years old, but because of an illness which prevented her from attending school...she had spent most of her time at home — that is, until she joined in the young adult program at the Y.W.C.A. Now that Miss A's health has improved, she goes to the Y.W.C.A. seeking the good times and companionship she had missed for so many years. When Miss A. speaks of her Y experience, she says: ***"The YWCA is a wonderful organization always ready to help young girls who have personal problems or want some clean healthful relaxation and fun with other young people of their own age."***

from The Standard Times, October 11, 1953



1950s



Air Fair

The Air Fair pageant was staged with a dance in the big hangar at the airport Saturday night. Two matrons were employed to be at the hangar to assist the entrants in final primping. The Air Fair featured exhibitions by the All-American Air Show, including parachute jumping and stunt flying. Sightseeing air tours were available every 15 minutes. Jets flew over the field, there was band music, a model airplane meet, dusting demonstration, open house at all airport facilities and exhibits. A beauty contest determined the choice of Nancy Green as Miss New Bedford Airport. Runners-up were Nancy J. Leonard and Joyanne M. Begel. Girls hold numbers indicated for identification purposes: Mildred A. C. Ferreira, 1; Nancy Green, 2; Nancy J. Leonard, 3; Frances M. Porter, 4; Theresa Anuszczyk, 5; Carol A. Pacheco, 6; Lillian C. Portas, 7; Lucille P. Rock, 8; Gloria A. Zalewski, 9; Dolores D. Zager, 10; Patricia A. Dupuis, 11; Elizabeth A. Perry, 12; Gertrude A. Lemaire, 13; Joyanne M. Begel, 14; Marilyn J. Scott, 15; Claire M. Maymon, 16; and Denise M. Cormier, 17.

from *The Standard Times*, September 15, 1957

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**YWCA Southeastern
Massachusetts
is dedicated to
eliminating racism,
empowering women
and promoting
peace, justice,
freedom and dignity
for all.**

our voice

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