YWCA IS ON A MISSION

Annual Report
July 1, 2016 - June 30, 2017
Our Mission

YWCA Southeastern Massachusetts is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.
Dear Friends,

AT LAST! We FINALLY received the remaining funding needed to complete our Under One Roof Capital Project. Thank you for your continued patience and unwavering support to make our dream a reality. This year, funding from the Massachusetts Department of Housing and Community Development, Early Education and Care Out of School Time Fund, Commonwealth of Massachusetts and the City of New Bedford, provided us with funds needed to close the gap and finish this much needed project. We have assembled a strong committed team comprised of the Women’s Institute of Housing and Economic Development, Davis Square Architects, Fishbone Project Management and our contractor SouthCoast Improvement Company. We eagerly anticipate our ground breaking in 2018 and hope to be in our new building in 2019.

YWCA IS ON A MISSION to eliminate racism and empower women. We are working to advance our Mission all day, every day. The only way to combat racism, bias, and hate, is with patience, understanding, collaboration, inclusiveness, love, peace, and hope. Together, we can work to eliminate racism and empower women because the difference is in the “W.” The time is now and we need everyone’s help to make this happen. Our voices must be heard and we cannot back down. The YWCA is here, standing up for women, girls and people of color, as we have always done and will always do.

I would like to thank the YWCA Board, Staff, Volunteers, Supporters, Advocates, Donors and Participants for their support of the YWCA. No matter what challenges and barriers appear before us we continue to persevere. We could not have accomplished all that we have this year without you!

Lastly, I want to thank our outgoing Board President Lena Pires for her strategic-thinking, outstanding leadership, commitment, patience, and dedication. You have laid the ground work for our new building and I truly thank you for your support and guidance. I am also very excited to begin our new journey with incoming Board President Dr. Juli Parker. I know that we will accomplish great things over the next few years as we implement plans to expand service provision to other communities in southeastern Massachusetts.

As always, I am grateful to be a part of this amazing community and happy to serve as your Executive Director. Thank you again for your support.

Sincerely,

Gail M. Fortes
Dear Friends,

My time serving as a YWCA board member is coming to a close. I am an educator and I LOVE to teach. The work I have done with the YWCA has expanded my knowledge set from math and science to now include social justice. By no means am I an expert in racism or social justice, but I know now I have my sisters who can help me through struggles I may encounter. The YWCA prides itself in empowering women and looks to needs of the surrounding community to best serve them.

I have seen tremendous growth in my awareness surrounding racism, but still have so much to learn. The stories, resources, and conversation surrounding racism have helped me to recognize the struggles of my students, families and neighbors. This past year our country has seen so much hate and malcontent with politics and the media. The YWCA must continue their efforts to engage our youth and community in further discussion and education to counter this hate filled rhetoric.

On a lighter note, we will be breaking ground within the year! Our Capital Campaign project is in the final stages. We have gone to bid and selected our contractors for the Under One Roof Project. Gail and the Board will be tying some loose ends and breaking ground no later than Spring 2018. The Board, staff and community have persevered through their support and hardwork in this project and will finally see the fruits of their labor.

It has been my honor to serve the YWCA SEMA as Board Chair. I started on this board watching and learning from this strong group of women. Gail and the board identified in me the potential to take it to the next level. Honestly, I did not think I was ready. Over the years, I have grown as a leader. I have learned to listen, question, and at times fight for what I believe is right. This has been a bittersweet year. Knowing my term is coming to an end, yet excited for the project’s final stages to begin. My time on this board will be cherished and never forgotten.

I would be remiss in not taking a moment to honor Gail Fortes and her work for our board. Many of you know this; she is the heart and soul of this organization. She has been a consistent presence within our community and a role model for all. I have watched her this year and seen that look in her eye. Her single minded focus is to maintain the integrity of our organization and she has done that. The Capital Campaign Project will be successful because of all Gail’s hardwork. Gail, you inspire me and I am grateful for my time working beside you.

I am thrilled to welcome this role, current Board Vice-Chair, Juli Parker. A 5-year member of the board that brings a skill set needed to expand our programming. Juli will see the Under One Roof project to its completion and will soon look to see how we can reach more communities with the wonderful work we do. I look forward to seeing the energy and focus she will bring to the board.

I thank you for unwavering support through the years, and I hope you will continue to stand with us in our efforts to eliminate racism and empower women and promote peace, justice, freedom, and dignity for all.

- Lena Pires,
  Board Chair
## Income and Expenses

YWCA Southeastern Massachusetts FY' 2017  
Audited figures completed 10/23/17 by Clifton, Larson and Allen

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
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<td><strong>Contributions, Gifts</strong></td>
<td>82,251</td>
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<td><strong>Legacies, Bequests &amp; Special Events</strong></td>
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<td><strong>Grants</strong></td>
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<td><strong>Other Revenue</strong></td>
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<td><strong>Net Assets Released from Restriction</strong></td>
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<td>(45,032)</td>
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<td><strong>Satisfaction of Equipment Acquisition Restrictions</strong></td>
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<td><strong>Total Revenue</strong></td>
<td>1,367,052</td>
<td>(3,865)</td>
<td>1,363,187</td>
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<table>
<thead>
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<th>Expenses</th>
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<td><strong>Administration (Management &amp; General)</strong></td>
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<td>181,168</td>
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<td><strong>Fundraising</strong></td>
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<td><strong>Total Expenses</strong></td>
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<td><strong>TOTAL CHANGE IN NET ASSETS</strong></td>
<td>491,405</td>
<td>(3,865)</td>
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<td><strong>NET ASSETS AT BEGINNING OF YEAR</strong></td>
<td>1,141,937</td>
<td>454,486</td>
<td>1,737,299</td>
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</tbody>
</table>
| **NET ASSETS AT END OF YEAR**                 | 1,633,342    | 450,621                | 2,224,839   | 140,876 permanently restricted
## Balance Sheet

**YWCA Southeastern Massachusetts FY’ 2017**
*Audited figures completed 10/23/17 by Clifton, Larson and Allen*

### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
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<td>Accounts Receivable-Programs and Services</td>
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<td>Net Accounts Receivable-Programs and Services</td>
<td>43,008</td>
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<tr>
<td>Contributions Receivable</td>
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<td>Prepaid Expenses</td>
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<td><strong>TOTAL CURRENT ASSETS</strong></td>
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<td>Land, Buildings and Equipment</td>
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<tr>
<td>Accumulated Depreciation</td>
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<td>Net Land, Buildings and Equipment</td>
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<td>Long-Term Investments</td>
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<td>Other Assets</td>
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<td><strong>TOTAL ASSETS</strong></td>
<td><strong>2,942,084</strong></td>
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### Liabilities

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</thead>
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<td>Accrued Expenses</td>
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<td>Current Notes Payable</td>
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<tr>
<td>Other Current Liabilities</td>
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<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
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<tr>
<td>Long-Term Liabilities</td>
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<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>717,245</strong></td>
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### Net Assets

<table>
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<tr>
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<tr>
<td>Temporarily Restricted</td>
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<tr>
<td>Permanently Restricted</td>
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<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>2,224,839</strong></td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; NET ASSETS</strong></td>
<td><strong>2,942,084</strong></td>
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</tbody>
</table>
The YWCA embarked on a capital building project several years ago to bring all of our programs and services “Under One Roof.” This project makes our administrative offices at the Levi Standish House, accessible by installing an enclosed walkway to connect the addition to our building. The addition will house two of our programs: Another Women’s Place Residential Program for Women and YWkids School Age Child Care Program.

YWkids will be housed on the first floor of the addition. This new center will increase staff and child interaction, and produce higher educational and skill development outcomes. The YWCA will also remodel the lower level of the Standish House to provide additional classroom and office space for YWkids. The new location will be carefully and specifically designed for age-appropriate educational activities for as many as 50 children. YWkids is currently housed at the Campbell School in New Bedford.

The second floor of the addition will be the new home of Another Woman’s Place, eight single-occupancy rooms of supportive permanent housing for women. The YWCA recently closed this program, located on Middle Street, in preparation for our new building addition. Our current location, A Woman’s Place, will remain open.

The YWCA engaged the consulting services of the Women’s Institute of Housing and Economic Development to assist us in the development and funding for this project. Through their assistance $4.1 million has been secured for the project from diverse funding sources which includes $1 million from the Massachusetts Department of Housing and Community Development, $1 million from the Commonwealth of Massachusetts State Bond Bill, $800,000 from the Massachusetts Early Education and Care Out of School Time Capital Fund, $250,000 from the City of New Bedford, $535,000 from Office of Housing and Urban Development, private foundations, banks, businesses and individual donor support.

The YWCA has a dynamic team working on this project. Davis Square Architects, Women’s Institute for Housing and Economic Development, Fishbone Management Company and SouthCoast Improvement, Inc.

Groundbreaking is anticipated for Winter 2018 with occupancy in Winter 2019.
“This new center will increase staff and child interaction, and produce higher educational and skill development outcomes.”

“I like coming to YWkids because of all the fun things we get to do. “- Kaelani, YWkids participant
DONORS

Capital Campaign
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Jan Baptist
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Neal Weiss
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Shara Porter Designs
Spherion
Whaling City Sound
Womens Fund of Southeastern Massachusetts-Women’s Fund
Philanthropy Fund
Yvonne Drayton

advocacy
Economic Advancement
grantors/foundations
Community Foundation of Southeastern Massachusetts-Hawthorne Medical Associates Charitable Fund
Racial Justice
grantors/foundations
Island Foundation
United Way of Greater New Bedford South End Engagement
Whaling City Sound

Mayor’s Youth Council
grantors/foundations
City of New Bedford-Invest in Kids
HRFA Tobacco Grant
Health Resources in Action

adult services
Widowed Persons
Program
Association for the Relief of Aged Women
Coastline Elderly Services
Sophia Romero Trust
Millie Sanchez

ywca health & wellness
Health & Wellness

donors

grantors/foundations
Alda’s Angels
American Medical Association Foundation
Ann McCrillls
Avon Breast Health Outreach Program
Coastline Elderly Services
SouthCoast Health System

residential services

A Woman’s Place

donors
Barbara Silva
Gail Fortes
Marie-Frances Rivera

grantors/foundations
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Community Foundation of Southeastern Massachusetts-Rainy Day Fund
Community Foundation of Southeastern Massachusetts-Hawthorne Medical Associates Charitable Fund
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Santander Bank Foundation
Shaws & Star Market Foundation
Smith Family Foundation
United Way of Greater New Bedford
Webster Bank Foundation

youth services

YWkids School Age Program

donors
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CHT Foundation
City of New Bedford-Office of Housing and Community Development
Colleen Millett
Commonwealth of Massachusetts-Office of the Attorney General
Community Foundation of Southeastern Massachusetts-James Arnold Fund
Community Foundation of Southeastern Massachusetts-New Bedford Education Foundation Fund
Community Foundation of Southeastern Massachusetts-Rainy Day Fund
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Hunger Commission of Southeastern Massachusetts
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Leonard and Hilda Kaplan Charitable Foundation
Massachusetts Department of Education
Massachusetts Early Education and Care
Michelle Keith
New Bedford Cultural Council
New Bedford Day Nursery Fund

Our Sisters’ School
Patricia Burns
United Way of Greater New Bedford

Girls Exclusive
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Annamarie Lopes
Atty. Scott Lang
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Barbara Weatherford
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City of New Bedford-Office of Housing and Community Development
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Fall River Women’s Union
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New Bedford Day Nursery Fund
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Patricia Burns
Patty Burns
Sages Restaurant
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Susan Burns
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United Way of Greater New Bedford
United Way of Greater New Bedford-Summer Fund
Victoria Morton

Week Without Violence
Volunteers
Global Learning Charter Public School
UMASS Dartmouth Center for Women, Gender and Sexuality
Women’s Center

Red Dress Fashion Show
volunteers - committee
Lindsey Carter-Monteiro
Jane Gonsalves
Shawnai Mattos
Kimberly Souza
Susan Sylvia

sponsors/donors
Southcoast Health System
Sylvia Group
BMC Healthnet Plan
Bank Five
BayCoast Bank
AFC Urgent Care New Bedford
First Citizens Federal Credit Union
Special thanks to the individuals, businesses and foundations which enable the YWCA Southeastern Massachusetts to advance its mission through their generous financial support. This list reflects donations received between July 1, 2016 and June 30, 2017. We apologize for misspelling or omitting the name of anyone who made a gift during the fiscal year.

Senior Whole Health
Andrew Gallagher
Ann McCrillis
Couto Management Group
Gifts to Give
Greater New Bedford Regional Vocational Technical High School
Monaghan’s Printing Company
PACE/YouthBuild
Celia’s Boutique
Dress Barn
Fatima’s Bridal Boutique
Gilda’s Place of Bridals
New York Lace
Party Dress Express
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Acushnet Company
Alina’s Runway Salon
Antonio’s Restaurant
Carmen Aguilar
Tanya Alves
Ashley Bendiksen
Bella Beauty
Boston Celtics
Boston Red Sox
Boutique Fitness
Brick Pizzeria
Buttonwood Zoo
Calico
Canobie Lake Park
Cardi’s Furniture
Children’s Museum of Easton
Destination Soups
Disney World
DNB Burgers
Domino’s Pizza
Rachel Fortes
Monica Furtado
Elizabeth Leiwant
Drift Day Spa
KO Gym
Leanne Fisher-Ross
Lynne Mastera
Gail Fortes
Glass Slipper
Mall Lim
Jade Garden
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Mermaid Baubles
MVB Printmaking & Bookbinding
Pawtucket Red Sox
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New England Patriots
Pa Raffas
No Problemo
Pilgrim Plantation
Lena Pires
Providence Bruins
Providence Children’s Museum
Rebecca Laliberte
Seastreak
Starbucks
Stop and Shop
Storyland
Target
Water Wizz
Westport River Vineyard & Winery
Ashley Bendiksen
Sister 2 Sister Conference
Bernard Duggan
Bernadette Souza
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Brewer Banner Designs
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Carol Almeida-Fortes
Carol Ann Nelson
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Jean Bennett
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Julie Duggan
Lee Charlton
Lynne Burns
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Marlene Roderiques
Martha Briggs Educational Club
Mary Ann Rogers
Mary Ellen Lees
Mattapoisett Women’s Club
Pamela Lowell
Patricia Burns
Penny Brewer
Rebecca Laliberte
Robert Mendes
Rev. Pamela Cole
Robyn Branco
Rosemary Medeiros
Rosemary Saber
Sista Hood
Shonda Escobar
Susan Perry
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Target
Thelma Baxter
Women’s Center
Yvonne Drayton
Women of Distinction
volunteers - committee
Tanya Alves
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Kristina da Fonseca
Leanne Fisher-Ross
Cyndi Colson
General Operations
volunteers
Maggie Brum
Amy Recupero
Serena Silva
Nichelle Watkins
volunteers - board of directors
Carmen Aguilar
Tanya Alves
Ashley Bendiksen
Cyndi Colson
Melissa Costa
Kristina da Fonseca, esq.
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Leanne Fisher-Ross
Monica Furtado
Jane Gonsalves
Rebecca Laliberte
Elizabeth Leiwant
Lynne Mastera
Kelli Munroe
Dr. Juli Parker
Maria Pinarreta
Lena Pires
donors
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Amazon Smiles
Anonymous Donor
Ashley Bendiksen
Ashley DeSimone
Benevity Community Impact Fund
Bettna Borders
Birdlyn Watson
Boutique Fitness
Camille Raymond
Carmen Aguilar
Carol Ann Nelson
Catherine Bourassa
Cyndi Colson
Dartmouth Management Group
Denise Rego
Diane Neuman
Dianna Chace-Davidson
Donna Cordeiro-Tobin
Donna Wizburger
Dr. Juli Parker
Eleanor Pontes
Elizabeth Leiwant
Evelyn Wilbur
Gail Fortes
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Jean MacCormack
Jean Smith
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Maria Pinarreta
Mary Zane
Mattapoisett Women's Club
Melissa Costa
Molly Zane
Neal Weiss
Nicole Almeida
NorthStar Learning Centers
Olive Higgins Prouty Foundation
Paula Tavares
Rebecca Laliberte
Rebecca Viera
Sean Patrick Toomey Medical AED
Defibrillator Programs
Sylvia Group
Sylvia Merrill
Tanya Alves
Tina Borges
United Way of Massachusetts Bay
UMASS Dartmouth Labor Center
UMASS Dartmouth Faculty Federation
Whaling City Sound
Women's Fund Southeastern Massachusetts
Dorothy Duarte
Hunger Commission of Southeastern MA

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Law Office of Marc Deshaines
Linda Agualar
Louise Sawyer
Marc Deshaines
Margaret Atwood
Marjorie Waite
Mary Harrington
Mary Zane

“I like coming to Girls Exclusive because we get to be our own person and have quiet time if we need to relax.”
- Lily M., Girls Exclusive Participant

Girls Exclusive Summer 2017

Women of Distinction 2017

Stand Against Racism 2017
After being brutally attacked in my country by a gang, I was left with no choice but to flee my country with my young child to the United States to unite with my husband in New Bedford. While my child and I were running for our lives, I was raped at the border of the U.S. My humanity had been taken from me in that moment. I became pregnant and developed diabetes. Due to my diagnosis, I was referred to the YWCA Southeastern Massachusetts Health and Wellness Program. When I met Valentina, I received more than diabetic support. She assisted me with services for my child, my unborn child, Primary Care Physician, obtaining a professional to help me with the trauma I experienced, amongst other things. Valentina went above and beyond for me and my family. I am grateful to have been referred to the YWCA and meeting a woman who showed support and encouragement.

-Health and Wellness Participant

The YWCA has helped me become an independent woman, find stable housing for now and the future, go back to school at 48 years old, get my drivers license and become the woman I am meant to be. I am happy, hopeful and successful. I hope to be a power of example to all women that “WE DO RECOVER and WE ARE WORTH IT!

-Jonna McKeown, Residential Participant

I recently lost my husband after being married for 18 years. Your article in the lamplighter is exactly how I feel. It comforted me to know that other people have the same feelings. In fact, I thought all your articles in the lamplighter are excellent and I am looking forward to future issues.

- Anne, Widowed Persons Program Participant

Widowed Person's Memorial Service 2017
### Goal 1: Development and Fundraising

**Objective 1:**
Increase individual donor support by 25%; increase membership by 50%.

**Objective 2:**
Implement planned giving program.

**Objective 3:**
Increase grants and fundraising efforts for existing and new programs.

**Action Steps:**
- Implement annual summer community event.
- Reach out to former board members.
- Target YWCA investments via estate planning.

### Goal 2: Branding and Communications

**Objective 1:**
Increase social media presence by 50%.

**Objective 2:**
Implement new YWCA branding into all web and print materials.

**Objective 3:**
Utilize outside media outlets/partners for enhanced marketing.

**Action Steps:**
- Create stories about YWCA women and girls to promote programs and services.
- Create short videos and cable T.V. programs to tell YWCA story highlighting different programs.
- Revamp website utilizing new “YWCA Is On A Mission” marketing campaign.
- Create and use tagline “The Difference is in the W” on all YWCA materials.

### Goal 3: Programs and Services

**Objective 1:**
Develop program for teen girls.

**Objective 2:**
Determine need and viability for service provision to LGBTQ population.

**Objective 3:**
Increase racial justice and financial literacy programming and advocacy efforts, and research expansion opportunities across service area.

**Action Steps:**
- Create quarterly speaker series.
- Conduct needs assessment for service provision to the LGBTQ population.
Programs and Services

Founded in 1911, this YWCA serves an area that stretches from the Rhode Island state line east to Provincetown and north to Attleboro, Brockton, and Plymouth; a region that encompasses 37 diverse municipalities.

Over its long and steadfast history of service, the YWCA’s service area has expanded and its membership has become more inclusive. Programs and services that meet ever changing socio and economic needs of women, girls, and their families are offered in the community on a regular basis with specific events and activities provided across the region.

YWCA Southeastern Massachusetts serves over 4,000 people annually and provides programs and direct services within four concentrations: Adult Services, Health and Wellness, Residential Services and Youth Services.

Adult Services

Established in 1992, the Widowed Persons Program sponsors the area’s only series of support groups for persons who are newly widowed. Needs are met through social activities and personal phone support. Services are available to men and women of all ages.

Leading Ladies is an initiative which provides networking and leadership development opportunities for young women ages 18-30, through active participation in a variety of group activities, as well as philanthropic activity in the community.

The primary aim of Leading Ladies is to empower young women by enhancing a sense of community and communication with a special emphasis on women’s advancement and social justice efforts.

Our Racial Justice Program includes workshops focusing on cultural competency, white privilege, unlearning racism and racial justice; training on impact of racism for work groups; and workshops in cultural competency for service providers, teachers and businesses.

Economic Advancement offers financial literacy workshops for adults and children. Financial planning classes, and investment clubs.

The Clothesline Project demonstrates the emotions generated by acts of violence against women and girls. The project is taken to host sites and staffed by the YWCA with T-shirts provided by those willing to express their feelings on T-shirts.
Health and Wellness Programs: Since 1994, this program has provided outreach and education to almost 24,000 women and men in the service area with English, Spanish, and Portuguese presentations on different health issues. The concentration is on breast and cervical cancer, cardiovascular health, colorectal and prostate health, smoking cessation, diabetes and nutrition workshops.

Residential Services at A Woman’s Place provides safe, secure, permanent housing for low income women age 18 and over, working, going to school or a combination of both.

Youth Services Programs

YWkids School-Age Childcare Program has provided services since 1988 and is licensed by the Massachusetts Department of Early Education & Care to care for children ages 5 to 13. This after-school and summer program includes transportation from New Bedford’s local schools to the program site. The curriculum for the program features art, science, physical education, and literature with projects that lead children through creative discovery in individual, partnered and group experiences.

Girls Exclusive is a gender-specific program that focuses on education, STEM activities, leadership development, community service, financial literacy, cultural competency, etiquette and home alone babysitting workshops for girls in grades 3-8.

Mayor's Youth Council, is a teen advisory group that meets to provide input to the mayor on issues of concern to their age group, attending civic functions and meeting with representatives of city government to get and give perspective on community activities.
The past year YWCA Southeastern Massachusetts implemented a new program: Youth/Police Dialogues. This is a nationally recognized program developed by the YW Boston, to provide a safe, structured way for young people and police officers to come together, speak openly, build trust and community.

The program is funded in part by United Way of Greater New Bedford South End Engaged and by a gift from the Island Foundation.

Youth/Police Dialogues engage young people age 13-20 and police officers in voicing and addressing negative experiences and stereotypes, exploring how youth-police relationships affect community safety, and building more trusting relationships. Our Youth/Police Dialogues illuminates barriers between the youth and the officers rebuilding positive relations, including stereotypes youth and police have of each other and the “stop snitching” culture and how to change it. The dialogues are highly interactive and structured to increase trust and build relationships, using group generated agreements, and 1 on 1 conversations.

Demonstrated Impact:
Through the Youth/Police Dialogues, conflict between youth and police is reduced as understanding, trust, and cooperation increase.

Youth that participate in the dialogues series report:

• Increased comfort in talking to police.

• Increased sense of safety having police in their neighborhood.

• Greater willingness to report a crime.

Police officers that participate in dialogues series report:

• Increased/consciousness of racial dynamics.

• Greater effort to interact with youth outside of conflict settings.

• Incorporate learning from the series into their policing.