Strong Foundation, Fearless Future

2015 ANNUAL REPORT



eliminating racism empowering women

ywca

southeastern massachusetts

Our Mission

YWCA Southeastern Massachusetts is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.



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A Message From Our Leaders



YWCA Southeastern Massachusetts, it is my great pleasure to present to you year has come and gone. This has been a year of many changes as we are now halfway through our 2013 -2015 strategic plan!

The YWCA consolidated services and programs into four departments: Adult Services, Youth Services, Massachusetts. Residential Services and Health and Wellness. Our Medical Transportation Program is now part of the Health in English, Portuguese and Spanish 2016 Presidential election. and expanded our health and wellness

New Bedford, Fall River and Wareham. memory of two very special women

For the second year in a row, our YWCA Whyte and Joan Yotides. Leonora was a top three finalist for the YWCA was the YWCA Southeastern USA Economic Advancement Award! Massachusetts' oldest and longest It is a true honor to be recognized member, she voted in every election by our national office and our peers and attended every Annual Meeting. across the country for our work in She was also the mother of former economic advancement and leadership YWCA Executive Director, Yvonne development of young women.

In making changes to our programs we who retired in September 2013 after also restructured our staff to create a 19 years of service to the YWCA. position solely dedicated to development Both are true YWCA women in every and communications. We also increased sense of the word. We miss both of our YWkids and Girls Exclusive staff them tremendously and both of their members to serve more youth in the memories will live on forever in our community. Over the next year we hope programs and services. to continue to expand our youth program offerings in the region.

We continued to enhance our social Board, Staff, members, volunteers On behalf of the Board and Staff of the media and web presence by revamping and donors that help make all of this our old website and creating a new one happen on a daily basis. Without that is fresh, light and user-friendly on you the YWCA would not be able to our annual report for fiscal year 2014. iphones, iPads, and tablets. We added accomplish all that we do. Thank you It is so hard to believe that another a blog to our website and featured 80 also for your continued support and girls in our I am YWgirl facebook media as we work to increase the capacity of campaign. Hopefully, you follow us the YWCA so that many more women, on twitter as well. We will continue to girls and families can access needed enhance our communication with you services in our community. as we continue to make progress on our capital campaign and increase our our capital campaign and increase our programs and services in southeastern

Our advocacy efforts locally, statewide and nationally focused this year on and Wellness Department and Girls violence against women, immigration, Exclusive, Girls Giving and Growing paid sick leave, increasing minimum and Tween 2 Teen are combined into wage, and education. We participated one program: Girls Exclusive After- in voter registration and provided School and Summer Program serving information to the public about the girls in elementary, middle and high importance of voting and making your school. We now offer racial justice voice heard. We hope to build on these and economic advancement classes efforts in the future as we gear up for the

offerings to include diabetes outreach in We dedicate this annual report in that we lost this year: Leonora Drayton. Joan Yotides was the YWCA Widowed Persons Director

> In closing, I would like to thank the truly committed and dedicated YWCA

Gail M. Fortes **Executive Director**



Eliminating Racism Empowering Momen



Dear Friends,

strategic plan...the capital campaign, as many adjustments needed to be made along the way. Fortunately for us, we have a mission that guides us and keeps us motivated to forge on!

"eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all..."

Some of society's greatest challenges wouldn't you say? We view that statement as hope for a better future... for every individual, every family, every community and even every country.

Right from the start, the Board placed Advocacy as a top priority on our strategic initiative list. Advocating for that mission and rallying around those that have been treated unjustly continue to be an area of success, as well as, improvement for us. 2014 brought many opportunities to get involved in the areas of racial justice. domestic violence awareness, women's reproductive rights and LGBTQ issues. We wrote Op-eds, partnered strategically with other organizations for a greater reach, and most recently, led an effort to educate and register voters in our communities. Our Board is committed... you haven't heard the last from us!

And it's not just the Board that is passionate about the mission. Our dedicated staff has done an incredible job at expanding our outreach, while strengthening our programs and services.

As you read this annual report, I hope it This is the time of year when we will remind you of our recent successes reflect on the past year's success and energize you for the future as you and also take a look at areas we envision the mission of the YWCA need to improve upon. In 2014, in 2015. For those of you who have we continued to work through and tirelessly committed time and energy to manage the initiatives set forth in our the success of this organization, I thank you. For the many of you who are new, I programming, resource development, welcome you to the YWCA Southeastern and more...being nimble was a must, MA. The Board and I look forward to working with all of you in the year ahead.



President







Income/Expenses

YWCA Southeastern MA FY 2014 audited figures completed 10/28/14 by Hodgson, Pratt, Pratt, Saunders and Associates

	FY2014	FY2013	\$ Change	Notes
REVENUE				
Contributions, Gifts, Legacies, Bequests & Special Events	155,948	176,547	(20,599)	Reduction in contributions to campaign
Grants	640,406	639,692	714	
Program Service Fees	115,372	71,898	43,474	FY' 14 increase in residents
Investment Revenue	30,398	32,072	(1,674)	
Other Revenue	2,508	4,058	(1,550)	
TOTAL REVENUE	944,632	924,267	(20,365)	
EXPENSES				
Administration (Management & General)	171,048	172,764	(1,716)	
Fundraising	51,937	120,223	(68,286)	Capital campaign expenses
Total Program Services	737,592	662,761	74,831	Increase in youth and residential programs
TOTAL EXPENSES	960,577	955,748	4,829	
EXCESS (Deficit)	(15,945)	(31,481)	(15,536)	



Balance Sheet

YWCA Southeastern MA FY 2014 audited figures completed 10/28/14 by Hodgson, Pratt, Pratt, Saunders and Associates

BALANCE SHEET	FY2014	FY2013	\$ Change	Notes
ASSETS				
Current Assets				
Checking/Savings	249,260	354,305	(105,045)	Capital funds expended- switch from oil to gas
Accounts Receivable	59,412	43,527	15,885	
Total Current Assets	308,672	397,832	(89,160)	
Pledges Receivables	105,524	77,022	28,502	Campaign pledges
Endowment	248,727	191,689	57,038	
Other Assets	424,229	407,429	16,800	
Prepaid Assets	5,002	1,091	3,911	
Fixed Assets, net of accumulated depreciation	1,368,113	1,375,272	(7,159)	
TOTAL ASSETS	2,460,267	2,450,335	9,932	
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable	62,610	68,428	(5,818)	
Accrued Expenses	24,375	19,490	14,885	
Line of credit	93,921	91,597	2,324	
Other current liabilities	84	667	(583)	
Total Current Liabilities	180,990	180,182	808	
Long Term Liabilities	396,000	396,000	0	A Woman's Place
Total Liabilities	576,990	576,182	808	
Equity	1,883,277	1,874,153	9,124	
TOTAL LIABILITIES & EQUITY	2,460,267	2,450,335	9,932	

Capital Campaign



We are so very close! We are in the final stages of the YWCA's \$3.8 million Under One Roof capital campaign for a LEED-certified, 17,320 square foot building addition adjacent to the restored Levi Standish House. This long-awaited project is about to become a reality for the YWCA, all those who benefit from our programs and services, and for the Greater New Bedford community. We simply cannot wait to break ground on this transformational project.

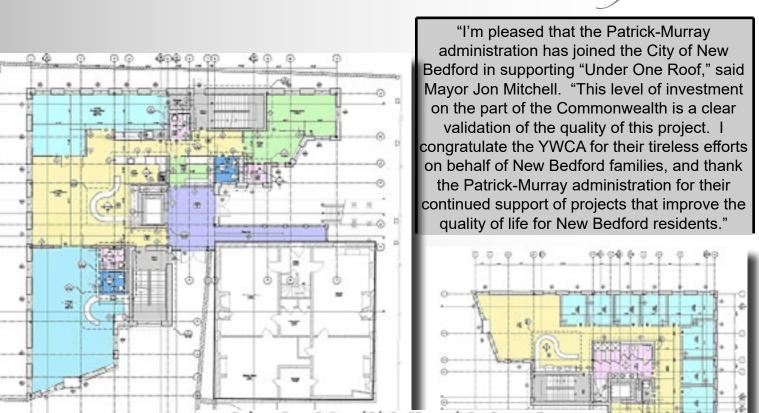
Construction documents from Litman Architecture are anticipated to be delivered to the YWCA in the Winter of 2015. Then the project will be ready for the public bidding process and an anticipated Spring 2015 groundbreaking! During this exciting time, we must reach the final campaign goals in public and private support. Funding above this goal further reduces our long-term credit facility. Thus, we continue to seek generous donors to this substantial new building project.

There are several prominent naming opportunities still available such as:

- First Floor and Foyer (YWkids Childcare) \$250,000
- Second Floor and Foyer (Teens & Women's Resource Center) \$250,000
- Third Floor & Foyer (Women's Residence) \$250,000
- Multipurpose Community Room (2nd Floor) \$100,000
- Elevator and 2nd and 3rd Floor Elevator Lobbies \$100,000 (combined)
- YWkids Commons \$50,000
- YWkids Library \$50,000
- Women's Residence Lounge \$50,000
- YWkids Meeting Room \$25,000
- Another Women's Place Kitchen \$25,000
- Another Woman's Place Study Area \$25,000
- Another Women's Place Bedrooms \$10,000 each (4 Remaining)
- Room Furnishings \$5,000+

Please contact Gail Fortes for a full list of Naming Opportunities and help us conclude our Under One Roof campaign. Thank you!

Under One Roof



"The YWCA provides crucial services to area women in need," Senator Montigny said. "The \$1 million grant will not only preserve the historic nature of the YWCA's Levi Standish House but allow it to be adapted for the many modern uses needed by the YWCA to further its mission to aid women and children."

"These funds will allow the YWCA to expand the critical services it provides to women and children in the SouthCoast," declared Representative Antonio Cabral.

"Governor Patrick and I were pleased to work with the YWCA Southeastern Massachusetts and support funding that will allow the YWCA to continue to do great work more efficiently in the region, while also preserving its historic building," said Lieutenant Governor Timothy Murray.

Donors

Supporting Our Mission

Capital Campaign

pledge donors

Anonymous Donor Nicole Almeida Dr. Patricia Andrade Anne T. Converse

Lena Pires

gifts

Jan Baptist **Jack Davis**

Yvonne Drayton Anne Converse Photography

Gail Fortes

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Foundation

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advocacy

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YWCA USA

Racial Justice

grantors/foundations

Island Foundation Whaling City Sound

Leadership Development of Young Women

grantors/foundations

Community Foundation of Southeastern Massachusetts - Rainy Day Fund

interns

Shawnai Matos Shelby Freidland

Stormi Monteiro Teresa Angulo

Caitlin Hoey

Nicole Velez Rabeya Ropani

Kaitlyn Cravens Mya Atkins

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grantors/foundations

City of New Bedford

HRIA Tobacco Grant

adult services

Widowed Persons Program

volunteers

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W. Kenneth Langill

Irene LeFavor Joyce Lopes

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Jacqueline Ponte

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Joyce de Sousa Jean Coury Margaret Domingos

Edward Figueira **Donald Freitas** James Honohan Special thanks to the individuals, businesses and foundations which enable the YWCA Southeastern Massachusetts to advance its mission through their generous financial support. This list reflects donations received between July 1, 2014 and June 30, 2015. We apologize for misspelling or omitting the name of anyone who made a gift during the fiscal year.

Susanne Dupont Francis Mathieu Kathleen Murphy **Emily Nisenbaum** Constance Panagakos Bedre Querim

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volunteers

Mary Luisa Oliveira Idalina Pacheco

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Avon Breast Health Outreach Program Blue Cross Blue Shield Foundation Coastline Elderly Services Southcoast Hospitals Group

residential services

A Woman's Place & **Another Woman's Place**

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Foundation Bill Shea

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Shaws Supermarket

New Bedford Day Nursery Fund United Way Summer Fund Women's Fund of Southeastern MA

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United Way of Greater New Bedford

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grantors/foundations

Acushnet Foundation Fund Community Foundation of Southeastern Massachusetts-Rainy Day Fund **Demoulas Foundation**

Island Foundation

Olive Higgins Prouty Foundation

Women's Fund of Southeastern MA

Mattapoisett Women's Fund

Programs and Services

YWCA SEMA Programs and Services	Number Served July 1, 2013-June 30, 2014	Number Served July 1, 2014-June 30, 2015	
Youth Services			
Mayor's Youth Council	15 Disadvantaged Teen Boys and Girls	15 Disadvantaged Teen Boys and Girls	
YWkids School Age Program	114 Disadvantaged Boys and Girls	114 Disadvantaged Boys and Girls	
Girls Exclusive	90 Disadvantaged Teen Girls	90 Disadvantaged Teen Girls	
Subtotal Served	219	219	
# of Volunteers	95 (+14 Board Members)	95 (+14, Board Members)	
# of Volunteer Hours	3,062	3,062	
# of Materials Distributed	12,591	12,591	
# of People that Attended Special Events (not counted above)	2,328	2,328	





Programs and Services

YWCA SEMA Programs and Services	Number Served July 1, 2013-June 30, 2014	Number Served July 1, 2014-June 30, 2015	
Adult Services			
Widowed Persons Program	142 Elderly Men and Women	142 Elderly Men and Women	
Short Distance Medical Transportation	35 Elderly Men and Women	35 Elderly Men and Women	
Racial Justice	97 Underserved Women and Men	97 Underserved Women and Men	
Economic Advancement	162 At-risk and Disadvantaged Women	162 At-risk and Disadvantaged Women	
Leadership Development for Women Under 30	12 young women age 18-30	12 young women age 18-30	
Subtotal Served	438	438	







Programs and Services

YWCA SEMA Programs and Services	Number Served July 1, 2012-June 30, 2013	Number Served July 1, 2014-June 30, 2015	
Health and Wellness			
YWCA Health and Wellness (formerly ENCORE ^{plus})	2,714 Underserved Women	2,714 underserved women	
YWCA Health and Wellness Waterpals	23 Women Breast Cancer Survivors	23 Women Breast Cancer Survivors	
Subtotal Served	2,737	2,737	
Residential Services			
A Woman's Place	16 At-Risk Women	16 At-Risk Women	
Another Woman's Place	16 At-Risk Women	16 At-Risk Women	
Subtotal Served	32	32	
Total Served (All Programs)	3,436	3,436	



Testimonials



your support helps everywoman

Residential Program

I have been blessed to have been chosen to be a part of this program and will forever be grateful. And as a woman in recovery, becoming a fully independent woman is the only logical choice for me to make. I will take what I have learned and live every day with a new found knowledge of not only me but the world in which I live. Again, I thank you." - Beverly

YWkids School Age Program

"Dear Mrs. Iris, Jocelyn, Natasha and Ms. Jolene,

I participated in the YWCA Summer Program this year and you were so nice to me. You smiled and made me smile. I was grateful. You healed me when I was hurt when I broke my arm. You helped to take care of me and you made me feel like you loved me and I appreciate that. I have been in the YWCA for many years. I just love it and thank you!" - Jaliyah age 10.

Girls Exclusive

"This summer, while I was here, we went sailing at Fort Taber. I had so much fun! We swam in the water and we even capsized. We also went kayaking and paddle boarding. I loved going sailing and I loved going to the YWCA." - Jassenya

"I really enjoyed this summer. We as a group did many different activities. This is my fourth summer attending Girls Exclusive and I would definitely recommend it for others." - Camila

Advocacy Programs

"I contribute to the world by simply just being me, because there is no other Savannah like me. And I, Savannah, will someday become a woman's rights activist, and work on empowering women so that we have equal pay and equal rights. I know that I may not contribute very much to the world now, but someday, I will." - Savannah







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Ex-Officio Gail M. Fortes

Gail M. Fortes **Catherine Bourassa**

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youth services:

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ywca health & wellness:

Valentina Martinez Ana Silva

adult services:

Linda Rose Stormi Monteiro residential services:

> **Annamarie Lopes** Candy Royster

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Director of Finance Office Manager Receptionist Facilities Manager **Development Associate**

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Community Health Worker Community Health Worker

Widowed Persons Director Leading Ladies Coordinator

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